

SPORTSBOOK TRADING SOLUTIONS

IGTRM provides full range of Sportsbook Risk Management services since 2014

# TRADING STRATEGY

Determining all the **principles** of the Trading Strategy **in agreement** with the Partner



### MARGIN SETUP

Setting up **optimal margins** for all sports, all leagues, all markets to keep you as **competitive in your market** as possible



### LIMITS SETUP

Setting up all kinds of limits, including Global Liability limits, as well as the limits for all Sports/Leagues/Markets both PreMatch and InPlay, players' Risk Groups limits, players' personalized limits





# CUSTOMER DATABASE FACTORING

Managing all the database risks by putting each player into one of the respective Risk Groups

# RISK MANAGEMENT / TRADING

Handling all the risks, such as potentially risky leagues and events, risky players, incorrect pricing, wrong kickoff times, wrong competitors names etc. Includes prices and margins corrections whenever necessary, constant re-factoring

# BETS MONITORING

Monitoring the bets flow in real time:

7 24 365

Monitoring the betting flow by 70+
professional traders - at the
moment we monitor more than
12m bets daily coming from our
partners' businesses from more
than 90 countries worldwide

# REPORTING

Weekly/Monthly, Numeric/Text and Graphic Reports in all possible details



Analyzing the Sportsbook flow with our **AI tools**, highlighting all the specific tendencies and acquisition and retention **recommendations** for the Partner's marketing team

